

# Company Profile

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hr.earticlemedia.com

## **About Us**

Founded in 2021, Earticle Media Technology Private Limited is dedicated to empowering businesses with a comprehensive suite of services. We specialize in tailored human resource solutions for both IT and non-IT sectors, mobile app development, custom software development, and website design and maintenance.

Our commitment to excellence drives us to deliver top-notch solutions to our esteemed clients around the globe. At the heart of our success is a passionate team of recruiters, designers, programmers, user experience specialists, strategists, and project managers who ensure we never compromise on quality or service.

At Earticle Media Technology, we believe in your success, and we're here to help you thrive in the digital landscape.

## Core Values

## Integrity

We highly demonstrate integrity, valuing honesty and strong moral principles.

### Passion

We are passionate about creating new opportunities to generate high-value return on Client's investment.

### Excellence

We deliver what we promise with superior quality standard.

### Commitment

We are committed about serving client and candidate key needs.

### Innovation

We embrace constant resultoriented innovative solutions which brings value for our customers.

## Transparency

We encourage the open and transparent exchange of ideas, opinions and views in everything we do

## Diversity Hiring



We are committed to helping your organization create a workplace that reflects the world's diversity.

Our approach to diversity hiring focuses on:

## Inclusive Talent Acquisition Strategies

We design tailored recruitment processes that remove unconscious bias and focus on skills, potential, and cultural contribution.

## Culturally Competent Assessments

Our assessment techniques are designed to ensure that candidates are evaluated fairly, with attention to individual strengths and potential.

## Targeted Outreach

We build relationships with diverse talent pools, partnering with underrepresented communities, educational institutions, and professional networks.

## Training and Development

We offer consultation and workshops on inclusive hiring practices, unconscious bias training, and building an inclusive work environment.

## Our Goals & Missions

#### **Our Mission**

Our mission is to empower businesses by delivering exceptional manpower solutions tailored to their unique needs. We are dedicated to connecting organizations with the right talent, fostering growth through strategic partnerships, and upholding the highest standards of service and integrity.

#### **Our Goals**

Earticle Media Technology was established to help businesses manage rising IT costs without sacrificing quality. Based in New Delhi, India, we offer end-to-end solutions, including strategic development, ERP solutions, tailored human resource services, and consulting. Known for our commitment to high quality and timely delivery, we are dedicated to providing exceptional value and support to empower our clients on their journey to success.

#### **Our Vision**

Our vision is to be the leading manpower consultancy in the industry, renowned for our innovative approach and deep understanding of client needs. We aspire to create a world where organizations flourish with the right talent, and individuals discover fulfilling career opportunities that align with their skills and aspirations, all while championing diversity and inclusion.

## From Vision to Results









### Client Consultation

Understanding client requirements and culture.



Utilizing job boards, social media, and our network.

## Screening & Interviews

Conducting thorough assessments to match candidates.

## Placement & Follow Up

Facilitating the on boarding process and ensuring client satisfaction and candidate success.

## Technologies we deal with...



#### Blockchain

Smart Contracts Decentralized
Applications Learn to Simplify
Understand Blockchain
Security Know the Platforms
Distributed ledger expertise
Master of Interoperability.



#### **ERP Technologies**

Oracle Application
(Technical/Functional/ Techno
functional,
Peoplesoft (Technical/
Functional), Siebel, Microsoft
Dynamics (Microsoft Axapta
/Microsoft Navision)



#### SAP Technical / Functional

SAP FICO, SAP MM, SAP SD, SAP EDI, SAP WM, SAP Success Factors SAP BO, SAP HCM, SAP PP QM, SAP EWM, SAP APO, SAP CRM, SAP HANA, SAP BPC, SAP ABAP/BASIS/SECURITY



#### **Artificial Intelligence**

R, Python, Computer Vision, Scikit-learn, MLlib, Numpy, Markov models, RNNs, ARIMA



#### **Databases**

Oracle, SQL, MongoDB, DB2, Sybase, Teradata



#### **PHP Frameworks**

Lamp, Zend, CakePHP, Code Igniter, Magento, Ruby on Rails, Nodejs, DOJO



#### **CRM & HCM Domain**

SFDC Dev, Siebel CRM, SAP CRM, SAP HCM, Oracle HCM, Peoplesoft, Oracle Fusion, Taleo



#### **Mobile Applications**

Android, IOS / Swift, Tizen Harmony OS, Java, Flutter, React Native, Ionic, Phonegap



#### Networking

TCP / IP, Veritas volume Manager, Clustering, Net backup, SAN, NOC, Vmware, CISCO



#### **Testing**

Manual, Automation,
Performance, SAP Testing,
Web testing, Database
Testing



#### **Operating Systems**

Unix, Linux, Sun Solaris, IOS, Windows – 2000 / XP / 7 / 8.1 / 10



#### **Microsoft Technologies**

.NET, C#, Visual Basic, ASP, Sharepoint

## Business Units

### IT Staffing/Placements

IT staffing in FTC and FTE for rare skill in contract and one time FTE placements, RPO model execution and MSP program for contract staffing.

### Blockchain

Blockchain, sometimes referred to as Distributed Ledger Technology (DLT), makes the history of any digital asset unalterable and transparent through the use of decentralization and cryptographic hashing.

## **Application Development**

With the popularity of smartphones, mobile application development is becoming an increasingly popular medium of software creation. We craft digital products that solve business needs and drive market differentiation.

## VR & AR Solutions

Virtual Reality (VR) creates incredible three-dimensional artificial worlds and immersive experiences for users. Augmented Reality (AR) creates amazing real world, life-like experiences.

### Non-IT Services

We ensure right talent to the right job at right time for all the clients to meet their staffing demands. The demand for Non-IT candidates has grown as technology has emerged as a fundamental component to a business's success.

## BI & Analytical Services

Bl services aim to satisfy the needs of companies planning to develop, revamp or improve their Bl solutions that allow driving cost saving, improving performance and growing business. Services We Offer

## Manpower Solutions

At Earticle Media Technology, our multi-talented, diverse, and dedicated team is committed to delivering a wide range of exceptional services that exceed your expectations. We take pride in our extraordinary people who work tirelessly to provide the best solutions for your business needs.

## Permanent Staffing

Finding full-time employees that fit your culture.

## Temporary Staffing

Providing skilled workers for short-term needs.

## Contract Staffing

Flexible staffing solutions for project-based work.

### **Executive Search**

Identifying and Recruiting top-level executives.

## IT Staffing & Placements



We at Earticle Media Technology ensure that right talent to the right job at right time for all the clients to meet their staffing demands. Over the past decade, the demand for quality IT candidates has grown tremendously as technology has emerged as a fundamental component to a business's success \. IT staffing in FTC and FTE for rare skill in contract and one time FTE placements, RPO model execution and MSP program for contract staffing.

## Our Major Clients



















# Contact Us

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